

Research on Improving the Effectiveness of Ideological and Political Education Teaching in Colleges and Universities from the Perspective of Education Informationization

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Abstract: With the continuous development of network information technology, information technology has been gradually applied in the process of education and teaching to help teachers further enhance teaching methods. In order to improve the teaching quality of ideological and political education in colleges and universities, the ideological and political education mode will be changed and innovated, and the network information technology will be gradually integrated into the traditional teaching mode, which will enrich the teaching materials and improve the overall ideological and political education. The quality of teaching has improved students' interest in ideological and political courses and accelerated the further spread of ideological and political education in society.

1. Introduction

In order to promote the use of informatization education in traditional education mode and improve the quality of teaching in colleges and universities, the Ministry of Education has successively promulgated documents related to college education reform to promote the further integration of traditional education mode and network informationization. With the further development of network informationization, the network can also provide students with rich knowledge information. Therefore, the educational reform of informationization is the only way for social development. In order to integrate information education into the traditional education mode as soon as possible, education is needed. Informatization ideological and political teaching methods carry out certain research and discussion.

2. Overview of the development of education information

With the gradual maturity of the development of Internet information technology, information technology has begun to be used in various fields, which has greatly promoted the rapid development of China's information industry and Internet industry. In recent years, information technology has gradually penetrated into education and promoted the all-round development of education. In 2011, the relevant documents promulgated by the State Council for the long-term education reform of colleges and universities put forward relevant regulations on the educational informationization of colleges and universities, requiring all colleges and universities to focus on cultivating the basic information construction of students and improving the utilization and development of information technology. In the next few years, the state has separately issued several relevant documents, in order to promote the continuous reform of education informatization, highlighting the important position of educational information in China's education reform. The Ministry of Education hopes that through the integration of education information, the quality of teaching will be improved and more and more outstanding social talents will be created.

3. The problem of education informatization reform

(1) Influence on traditional education mode

In the long-term teaching process, China has always adopted the traditional teaching mode in the ideological and political education. The teaching content of the classroom is mostly reflected in the two aspects of text teaching and theoretical teaching. The teaching textbooks of traditional teaching need to be reviewed and finalized step by step, and finally establish a more rigorous educational program, which has great normative nature and has corresponding guarantees for the quality of students' ideological and political education. However, this kind of education model has certain drawbacks. Because the teaching textbook is too standardized and rigorous, the learning content is too boring and boring. The classroom atmosphere will be extraordinarily serious and boring, which leads to the ideological and political classroom unable to unite the students' attention and the quality of teaching. .

With the continuous expansion of network information and the gradual integration in the field of education, students have more ways to understand knowledge in the process of learning. The way students understand knowledge is no longer just a unilateral reliance on the teacher's explanation. They can search and consult various aspects of information on the Internet. However, this kind of information education is not conducive to the teacher's management of students. The information on the Internet is very fast. Many important information may be learned in advance by students who are more familiar with the network, which reduces the important knowledge dissemination of teachers in the classroom. The status makes students tired of classroom education, resulting in the ideological and political education curriculum can not be carried out normally. On the other hand, because the ideological and political education teachers in colleges and universities are generally taught by experienced old teachers, they can not correctly use intelligent products, which reduces the efficiency of network information dissemination in ideological and political courses. Development poses a huge obstacle.

(2) Increasing the difficulty of education in ideological and political education

With the continuous development of the information age, the information big data on the Internet has gradually increased, and the corresponding game software has also emerged. As a result, students have lost the desire to use the Internet to find knowledge, indulge in various online games, and reduce their independent learning. Awareness and quality of learning. In this case, teachers and students need to communicate further to guide students to use smart products correctly. However, due to the students' excessive addiction to the online world, the efficiency of the students' classroom lectures is degraded, and in the process of the teacher's guidance, the teachers' teachings are contradicted, so that the ideological education and teaching cannot be carried out normally. Moreover, due to the negative advertisement communication of information webpages, students may form wrong personality awareness, which makes the teacher's ideological education curriculum more difficult, and makes the ideological and political education model of colleges and universities more complicated.

(3) Lack of mutual communication between teachers and students

Research on the educational model of ideological and political education in colleges and universities shows. Most colleges and universities' ideological and political education classes are only teachers' unilateral explanations for students. There is a lack of discussion process between teachers and students on ideological and political issues. It is impossible for students to truly participate in the discussion of ideological and political issues and reduce students' sense of participation. So that the quality of the teacher's teaching is not improved, and the learning efficiency of the students is declining. On the other hand, it is because students' excessive dependence on the network makes it impossible to fully participate in the study of ideological and political, and it lacks the awareness of actively communicating with teachers, which leads to the failure to improve the quality of ideological and political education.

4. The specific implementation measures for ideological and political education in educational information universities

(1) Strengthening the construction of ideological and political education team

Before carrying out the teaching of ideological and political education, teachers first need to have

strong professional knowledge, and they must have the superb means of flexible integration of network knowledge and life examples. Such an educational method not only enhances students' interest in learning and self-participation in the teaching process, but also promotes the further development of ideological and political education, and improves the teaching quality of teachers and the learning efficiency of students in the teaching process. In order to strengthen students' understanding and understanding of ideological and political, the school can create communication software that facilitates communication between teachers and students, classmates and classmates, so that students can present their own opinions different from the teacher on the platform, and then the teacher can make certain for the students. Solution. In this way, when students encounter problems that cannot be solved, they can ask questions from the software and simplify the teaching process between teachers and students. On the other hand, it is the exchange of experience between the students through the software, so that their understanding of ideological politics is further sublimated. In the teaching process of ideological and political education, in addition to the integration of the real network, the teacher also needs to find the most representative educational materials on the network in advance in the course preparation, so that when students encounter confusion during the discussion, they can Find the basis in the teacher's material to make a deep understanding of the content of the ideological education. Therefore, in the process of realistic ideological and political teaching, teachers' flexible use of relevant knowledge of network reality can further enhance the teaching quality of ideological and political education and promote the further development of ideological education.

(2) Promoting the development of ideological and political education webpages

With the continuous development of network information technology, network ideological and political education has become a means used by teachers in daily teaching. In order to further improve the quality of ideological and political education, many colleges and universities have begun to create educational websites on ideological and political education. The use of the Internet to carry out ideological and political education can further enhance the quality of ideological and political education. However, this method has certain drawbacks. In the late stage of the website establishment, due to the lack of real-time monitoring and proper management and maintenance of the website by professionals, the operation of the website appeared many difficult problems in the later stage, and finally was gradually forgotten by teachers and students. . The core value of establishing an ideological and political education website lies in the real-time update of educational content. Therefore, when teachers choose educational content, they need to increase their understanding of students and choose the appropriate educational content for students. In addition, the establishment of the ideological and political education website is to guide students to establish correct values and right and wrong, and to enhance students' thinking ability and ability analysis. Therefore, when the teacher chooses the teaching content, it is necessary to analyze and discuss the content of the case to see if it is discussable, so as to enhance the students' interest in learning. For the education model of college students, it is necessary to consider that the age of the students is relatively mature, and they have their own independent thinking and opinions on the things they need. They need teachers to communicate with the students as equals, set an example for the students and enhance the overall situation of the ideological and political education. Level.

(3) Establishing a teaching feedback mechanism

In the process of ideological and political teaching, the quality of knowledge transmission process will directly affect the quality of educational results. Therefore, in the normal teaching process, colleges and universities need to pay attention to the detection of knowledge transmission process, and give some guidance to the students' thought building. Through research and investigation on the educational feedback channels of different universities. It is found that a large number of colleges and universities currently connect the ideological education curriculum feedback system with the office system, receive students' opinions and suggestions on ideological and political courses in real time, and submit their statistics to the official page of the school. And let students conduct certain analysis and discussion on the problem, and finally extract student suggestions, improve the teaching process, provide students with more colorful teaching content, enhance students' interest in learning and

learning, and improve the teaching quality of ideological and political education. On the other hand, for the feedback of the teaching process and the improved webpage information, it is necessary to have a student commenting system to allow students to discuss and research related problems and solutions. Finally, the school administrators will give them correct answers and give them Students are guided by the right mind. At the same time, the school can use the method of student introduction by the information feedback processor, analyze and discuss the existing problems by the students, and finally provide the correct ideological and political education materials to the official website, so as to improve the teaching effect of the overall education of the school and the students.

(4) Correct guidance of network teaching

Although network teaching has improved the teaching quality of ideological and political education to a certain extent, students can search and learn related knowledge on the Internet. However, due to the ever-changing network, it contains many extreme ideas that induce students to learn. Leading students' ideological construction to establish a wrong outlook on life and values. For this kind of situation, teachers need to guide students in real time, find the correct solution for them, and find the correct way to use the network so that they can feel the huge knowledge that the network can bring. Power and encourage them to have a unique way of thinking about knowledge, and finally enrich and enhance their ideological and political knowledge reserves. Secondly, in the process of ideological and political education, teachers should cultivate students' practical ability, let them understand the problems that can be solved by practice, and do not blindly discuss in writing. Only in a large number of practical processes can students be convinced of ideological and political courses. The correct answer to the problem can be solved, and promote the teaching of ideological and political education among students.

In today's college teachers of ideological and political education, many teachers are students in the school who choose to stay in school to directly carry out the teaching process, without the training of relevant professional knowledge, and do not understand the important meaning of ideological and political education for college students. To this end, the school needs to improve the relevant knowledge reserve conditions of political educators in the recruitment of teachers for ideological and political education, so as to ensure the quality of education in ideological and political teaching. Moreover, with the rapid development of the social economy, there are many misconceptions in the society that are not conducive to the growth of students' minds. For example, there is a comparison between students, which leads to excessive consumption of students and brings great harm to them. The accompanying online lending also provided a viable option for students' dangerous ideas, but huge repayment of interest led many students to go astray or die. In order to prevent this from happening, teachers need to provide correct guidance to students' thinking and network application, and improve students' self-security awareness in the learning of network information.

5. Conclusion

With the continuous integration of network information technology in education, the advantages and disadvantages brought about by it continue to emerge. Education informatization can better improve the teaching quality of ideological and political education and promote the further development of ideological and political education in society. However, due to the continuous updating of network information, many high-risk web pages are constantly appearing in the lives of students, which brings wrong guidance to their growth. Therefore, in the process of integration of educational informationization, teachers need to be on guard and promptly give students the correct Thought guidance and network use.

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